Connecting Listings To Canva

SOP: Connecting Listings to Canva via Remarketer Studio

Purpose:

This Standard Operating Procedure outlines how to integrate Remarketer Studio with Canva to enable quick access to your active listings within any Canva design.

Instructions

Step 1: Access Canva’s App Integrations

1. Log into your Canva account.

2. Click on **“Apps”** in the left-hand toolbar.

3. In the search bar, type **“Remarketer Studio.”**

Step 2: Install the Remarketer Studio App

1. Select the Remarketer Studio app from the results.

2. Click **“Connect”** or **“Use.”**

3. When prompted, sign in with your Remarketer Studio credentials to authorize the connection.

Step 3: Access Listings Within a Canva Design

1. Create a new design or open an existing template in Canva.

2. In the left-hand panel, select **“Apps” → “Remarketer Studio.”**

3. Browse or search for the desired listing.

4. Click to insert property photos, address, price, and other listing details directly into the design.

Tips and Reminders

• Keep your Remarketer listings up to date to avoid pulling outdated information into your designs.

• Use branded templates in Canva to ensure compliance with Century 21’s brand standards.

• Information pulled into Canva reflects what is stored in your Remarketer Listing Manager—double-check details before posting.

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