# Custom E-Newsletters

**Custom Emailed Newsletter**

This section focuses on the system I use to create and send personalized email newsletters that keep me connected to my database in a meaningful way. Unlike generic drip campaigns, my custom newsletters are crafted with intention—featuring local insights, real estate tips, personal stories, upcoming listings, and community events that matter to my audience. Sent on a consistent schedule, these emails help me build trust, stay top-of-mind, and spark conversations without always being sales-focused. The goal is simple: deliver value, stay visible, and remind people I’m here to help—whenever they or someone they know needs a trusted real estate expert.

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Find the Video on How to create a custom e-newsletter here:  (Coming Soon)

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Revision #3
Created 23 March 2025 22:34:28 by Eryn Richardson
Updated 24 March 2025 12:56:55 by Eryn Richardson