Resources

Logos & Design

Creating a Personal Brand Within the Century 21 Framework

Maintaining a consistent and professional brand presence is key to standing out in today's market — and it starts with proper logo use and design standards.

In this section, you'll find everything you need to align your personal branding with the trusted **Century 21 Heritage Group Ltd.** identity.

Resources Available:

- **Official Brand Kit**: Access logos, fonts, colour codes, and usage guidelines at marketing.c21hg.com
- **Design Templates**: Download ready-to-use assets for business cards, social posts, presentations, and more
- **Custom Branding Support**: Work directly with our in-house design professionals to develop personalized branding elements — including logos, style boards, and social media packages — that reflect your identity while staying true to Century 21's standards

Whether you're building a new brand from scratch or refreshing your existing look, our team will help you maintain compliance while standing out with clarity and confidence.

Need help? Email marketing.support@century21.ca or call 905-895-1822 and ask for Marketing.

Here is the Century 21 Marketing site that will have all your logo resources-

https://marketing.c21hg.com

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