Logos and Design

Logo & Design is where the visual identity of my brand comes to life. This section outlines the guidelines I follow to ensure all of my marketing is consistent, professional, and instantly recognizable. From my logo usage and color palette to font choices and layout preferences, this design system helps maintain brand cohesion across all platforms—whether it’s a social media post, listing brochure, email campaign, or business card. A strong, unified visual brand builds trust, creates recognition, and positions me as a polished, credible agent in a competitive market. When design is intentional, every piece of marketing becomes a reflection of the quality and care I bring to my business.

- Resources

Resources

Logos & Design

Creating a Personal Brand Within the Century 21 Framework

Maintaining a consistent and professional brand presence is key to standing out in today's market — and it starts with proper logo use and design standards.

In this section, you'll find everything you need to align your personal branding with the trusted **Century 21 Heritage Group Ltd.** identity.

Resources Available:

- **Official Brand Kit**: Access logos, fonts, colour codes, and usage guidelines at marketing.c21hg.com
- **Design Templates**: Download ready-to-use assets for business cards, social posts, presentations, and more
- **Custom Branding Support**: Work directly with our in-house design professionals to develop personalized branding elements — including logos, style boards, and social media packages — that reflect your identity while staying true to Century 21's standards

Whether you're building a new brand from scratch or refreshing your existing look, our team will help you maintain compliance while standing out with clarity and confidence.

Need help? Email marketing.support@century21.ca or call 905-895-1822 and ask for Marketing.

Here is the Century 21 Marketing site that will have all your logo resources-

https://marketing.c21hg.com

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