Business Cards

Business Cards may be small, but they carry big weight when it comes to making a lasting impression. This section outlines the standards I use for my business card design, layout, and distribution. From logo placement and brand colors to contact info and QR codes, every detail is intentional and aligned with my overall brand identity. My business card isn’t just a way to share contact information—it’s a reflection of my professionalism, style, and the quality of service I offer. Whether handed out at an open house, community event, or casual conversation, it should always be memorable and on-brand.

- Resources

Resources

Business Cards

Your First Impression, Designed to Reflect You and the Century 21 Brand

Your business card is a key part of your personal marketing toolkit. It should clearly communicate who you are while maintaining the high standards and visual identity of the Century 21 brand.

This section covers everything you need to know to create, customize, and order your business cards with confidence.

What's Included:

Branded Templates

Access compliant Century 21 business card templates at marketing.c21hg.com, designed for a clean, modern, and professional look.

Personal Customization

Our in-house design team can help you personalize your card with your headshot, contact details, social handles, and even a personal tagline — all while staying within brand standards.

Print-Ready Files

Once finalized, we'll provide you with a print-ready file or coordinate with a preferred printing partner to get your cards delivered fast and hassle-free.

Compliance Reminder

All business cards must display your full name, brokerage name, and licensing details in accordance with RECO and Century 21 branding policies.

Need design support or want to place a custom order? Contact the **Marketing Department** at marketing.support@century21.ca or call 905-895-1822 and ask for Marketing.

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